



SHRINKFAST

Innovators In Heat Shrink Tools

SHRINKFAST RECEIVES TRADEMARK APPROVAL IN BOTH AUSTRALIA AND NEW ZEALAND

Newport, New Hampshire – June 23, 2014 –Shrinkfast® continues to build worldwide exposure by successfully receiving trademark approval in both Australia and New Zealand. These trademarks further demonstrate the name recognition and brand loyalty Shrinkfast has successfully developed over the past 40 years of operation.

The acknowledgments further solidify Shrinkfast as the technical innovator and leader in the heat tool marketplace. “Trademark approval distinguishes Shrinkfast as the preeminent heat tool manufacturer in the industry,” said Peter Stewart, President of Allied Equipment & Supplies, a leading distributor of Shrinkfast heat tools in New Zealand. “Our customers appreciate the importance of product quality, reputation and customer service, and this achievement is further proof why Shrinkfast stands out from the competition.”

Worldwide Representation:

Shrinkfast heat tools are sold around the world with over 140 full-service distributors. These distributors offer Shrinkfast heat tools along with the shrink film accessories to provide customers a complete service when shrink wrapping any application. Shrinkfast heat tools are currently used in the following industries:

- Marina
- Construction
- Industrial
- Packaging & Transportation
- Military

About Shrinkfast Marketing: Shrinkfast, with its’ world headquarters located in Newport, New Hampshire, offer the most widely used heat tools in the shrink wrapping industry. Since 1972, Shrinkfast heat tools have been used in numerous commercial and industrial applications such as storage, transportation, packaging, shipping, weather proofing and containment protection. For more information, please visit their website at: www.shrinkfast998.com

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